

NEXUS

PRESENTING PARTNER

● NYFW · NEBULA NYC · PRESENTING PARTNER

Own the hero look.

One presenting fashion partner funds the hero garment walked live during the 40-second show.

BOOK A PRESENTING PARTNER CALL →

3 OR 9 SEPTEMBER 2026 [IN FLUX]

NEBULA NYC · 135 W 41ST ST · TIMES SQUARE · PRESAGE NYC

● REC
DECK/HERO

NEXUS
DECK/HERO

HERO GARMENT

FOUNDING Y1

Who you reach

Luxury sponsors need buyers, press, and talent in the room.

300-500

creative directors, luxury buyers, investors, trade press

NEBULA NYC

Times Square · front-row equivalent for your guest block

PRESS

First-look in the NEXUS room before general release

What you get

You fund the hero look. One presenting partner — no co-sponsors in your lane.

Runway

Hero garment walked live · show caller credit · press kit

Room

Priority reveal · guest-list allocation · designer residency seats

Press

First-look access · B-roll pack · documentary credit

Activation concepts

Three integrations included in the presenting partner package.

01·Runway — hero look walked live; named in show caller; captured in hero clip

02·Room reveal — presenting partner hosts first-look moment after runway

03·Process content — designer residency documented; runway walk is the evidence

Partnership package

Founding presenting partner · one slot · year one only.

Presenting partner

X1

Own the hero garment

Runway hero · room reveal · press first-look · residency seats · guest block · documentary credit

● REC

DECK/SLOTS

05

Availability

NEXUS

DECK/SLOTS

One presenting slot · founding year only.

FOUNDING SLOT

PRESENTING

1

Fashion · hero look · founding Y1

[Open](#)

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DESIGNYPROJECTS.COM · PRESAGENYC.COM